

# LESSONS WE'VE LEARNT FROM OUR HEROES WITHOUT CAPES!



HAPPY  
*Father's*  
DAY

No words can match the sacrifice of a father for the future of his children. No action can match their contribution to shaping our lives. Let's thank him for the invaluable lessons that have shaped your life and your future.



## **The glass is half full**

Change your attitude to a "can do" one, and banish all negative thoughts. It will make investing easier over the long term.



## **Greater the risk, greater the potential reward**

He's taught you the difference between unnecessary risks and calculated ones in life, and in investing.



## **Stay focused, stay smart**

He's always told you to remain focused on opportunities that you understand, not those that are the popular choice.



## **Money makes money**

The best way to earn more, is to invest your money in the right avenues that generate potential long-term growth.



## **Keep your emotions in check**

Don't let your emotions get the better of you when investing, it could lead to making the wrong decisions.



## **There's more to life than money**

Acquiring life-skills is a better measure of a person's worth than his assets and finances all put together.

call 1800 2000 400  
www.ltfs.com



**L&T Financial Services**  
Mutual Fund

Follow us on     

An investor education & awareness initiative.

Investors should deal only with Registered Mutual Funds, to be verified on SEBI website under "Intermediaries / Market Infrastructure Institutions". Refer [www.ltfs.com](http://www.ltfs.com) for details on completing one-time KYC (Know Your Customer) process, change of details like address, phone number etc. and change of bank details etc. For complaints redressal, either visit <https://www.ltfs.com> or SEBI's website [www.scores.gov.in](http://www.scores.gov.in)

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

CL08339